

TERMS OF REFERENCE(TOR)

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| About Hope Revival Organization (HRO) | <p>Hope Revival Organization (HRO) is a humanitarian, advocacy, non-profit organization dedicated to working with communities in order to overcome experiencing difficulty coping. HRO main priorities are aimed at improving access and availability of evidence-based, high quality and culturally sensitive mental health services and psychosocial support for populations affected by conflict and crisis in order to build sustainable local capacities and provide comprehensive, integrated and community based mental health services and psychosocial support activities that promote the resilience and overall wellbeing of vulnerable refugees, internally displaced people and host populations.</p> <p>We work on involving women, youth, and people with disabilities in economic, social, and civil activities in order to limit marginalization, violence and empower them by raising awareness for their rights.</p> <p>HRO focuses on community care by creating safe environments through increasing the quality of life, mitigating violence, opposing marginalization, and striving to eliminate poverty.</p> | | | |
| Scope of Service(including mission and goal): | <p>The Human Rights Trainer for Media Professional will be responsible to take part in conducting 3 trainings day (24 hours) for 100 journalists in order to reflect more confidence and understanding for reporting on sensitive topics with further considerations and non-stigmatization or harmful impact on the SGBV survivors.</p> | | | |
| Ref: NO: | TO-0009 | Duration | 6Month | |
| Title | Media Trainer | Location (Remotely or physically) | Remotely | |
| Service Details | Task/Outputs | Estimated duration to complete | Target due date | |
| | Output 1 | The Trainer will be responsible to develop the training material that will be published maximum 15. September . 2021 | 6 month | 28/02/2022 |
| | Output 2 | <p>The training will conduct online 3 training days (24 training hours) for 100 Journalists (70 women, 30 men) from NGOs, CSOs, and Media Agencies for 100 on the following:</p> <p>#human rights,#humanitarian principles, gender dimensions, gender-based violence (GBV), gender stereotypes, gender discrimination in narratives surrounding the conflict (i.e., honor crime, child marriage). The role of media in creating social change especially when tackling topics related to human rights, gender equality, diversity, and inclusion, VAWG, men engagement and masculinities. The media strategies for awareness-raising and advocacy purposes at different levels - how to tailor awareness-raising and advocacy messages to fit into different media platforms. How to assure the resonance, responsiveness and relevance of the final media product(s) to the needs of the communities and the project's objectives. Social media listening and response strategy (what to expect and how to reflect). Best practices to deliver socially and communally sensitive messages in a strategic manner for maximum effect.)</p> | | |
| | Output 3 | Conduct Pre and post-test to measure the improvement rate of trainees' understanding. | | |
| | Output 4 | Conduct Case Studies and direct reflection: trainer will randomly select media posts or reports on these sensitive topics including GBV from (UN Agencies, INGOs, NGOs/CSOs, Media Agencies) to evaluate the commitment and share the recommendation for improvement. | | |
| Minimum Qualifications of the Individual Contractor | | | | |
| Qualification | Bachelor's Degree in in media and/or communications with focus on training and advocacy or on any other related field. | | | |
| Professional Experience | <p>A minimum of five (5) years of progressively advanced professional experience in delivering trainings and working in the mentioned field (advocacy, social campaigning, strategic management, etc.) using participatory approaches.</p> <p>Fluency in Arabic.</p> <p>Experience in conducting trainings.</p> <p>Excellent communication skills and high flexibility.</p> <p>Has proper skills in developing training contents, analytical and informative material.</p> <p>Specific skills such as:</p> <p>Excellent knowledge on gender equality and masculinities concepts.</p> <p>Proven familiarity with Syrian context with good understanding of violence against women and girls and gender related issues.</p> | | | |
| Other Competencies | <ul style="list-style-type: none"> • Time management (in managing deliverables); • Team management; • Professionalism, courtesy, patience; • Outstanding inter-cultural communication, networking and coordination skills | | | |
| Language Requirement | Arabic is essential and English proficiency an asset | | | |
| Supported Document(identified by service requester) | <p>Attendance sheet .</p> <p>training material</p> <p>Awareness material</p> <p>Guidance note, toolkit</p> <p>Final Achievement report</p> | | | |
| Criteria for Evaluation of Level of Technical Compliance of Individual Contractor | | | | |
| Evaluation Criteria | | Obtainable Score | | |
| 1 | السعر الإجمالي/Total Price | 20% | | |
| 2 | القدرة على تزويد فاتورة/invoice | 10% | | |
| 3 | شهادات الخبرة المرتبطة بالخدمة المطلوبة/certificates of experience related to the requested service | 25% | | |
| 4 | شهادات المؤهلات العلمية المرتبطة بالخدمة المطلوبة/certificates of academic qualifications related to the requested service | 25% | | |
| 5 | العقود السابقة مع منظمة احياء العمل أو مع جهات أخرى لتقديم خدمات مماثلة/Previous contracts with HRO or with other parties to provide similar services | 10% | | |
| 6 | طريقة الدفع (نقدي او عن طريق بنك)/Payment method (cash or bank) | 10% | | |
| Total (out of 100%) | | 100% | | |
| Payment Milestone | | | | |
| The consultant will be paid on a lump sum basis (all-inclusive of expense relate to the above assignment including travels outside and inside the duty station) under the following installments. | | | | |
| No | Outputs/Deliveries | Payment Schedule | | |
| 1 | Payment upon Signing of Contract & Submission of Workplan | 20% | | |
| 2 | Upon satisfactory completion of deliverable 1 and 2 | 30% | | |
| 3 | Upon satisfactory completion of deliverable 3 and 4 | 50% | | |
| Total (out of 100%) | | 100% | | |
| <p>Applicants must fill the questionnaire based on a Lump Sum Amount. The total amount quoted shall be all-inclusive and include all costs components required to perform the deliverables identified in the TOR, including professional fee, travel costs, living allowance (if any work is to be done outside the Individual provider's duty station) and any other applicable cost to be incurred by the service provider in completing the assignment. The contract price will be fixed output-based price regardless of extension of the herein specified duration. Payments will be done upon completion of the deliverables/outputs.</p> <p>Note: Only in the event of unforeseeable travel that is not anticipated in this TOR, payment of travel costs including tickets, lodging and terminal expenses will be paid from the service provider.</p> | | | | |
| How to Apply: | | | | |
| <p>•Hope Revival has a zero-tolerance regarding sexual exploitation and abuse, sexual harassment, abuse of authority, and discrimination. HRO also adheres to strict child safeguarding principles. All selected candidates will, therefore, undergo rigorous reference and background checks, and will be expected to adhere to these standards and principles</p> | | | | |
| <p>•Hope Revival is an Equal Opportunity Employer. Hope Revival considers all applicants based on merit without regard to race, sex, color, national origin, religion, sexual orientation, age, marital status, veteran status, disability, or any other characteristic protected by applicable law.</p> | | | | |
| <p>•If you are interested to contract with HRO you should fill the following link: https://forms.gle/rHm4ga7NfguAmVRf9 no later than 16th August 2021 (Turkey Time) clearly stating the title of service applied for and the reference number (Ref No). Any offers received after this date/time will not be accepted.</p> | | | | |
| <p>Service providers wishing to contract with the Hope Revival organization must submit the following documents at the minimum:</p> | | | | |
| <p>1-A copy of the company's license - for service providers in Turkey</p> | | | | |
| <p>2- A copy of the tax number of the company or the service provider - for service providers in Turkey</p> | | | | |
| <p>3- A copy of some of the previous contracts executed by the company or by the service provider - for service providers in Syria and Turkey</p> | | | | |
| <p>4- A copy of the recommendation letters for the institutions / organizations / companies or previously contracted parties - for service providers in Syria and Turkey</p> | | | | |
| <p>5- A copy of the ID card (except if the contractor is a company) - for service providers in Syria and Turkey</p> | | | | |
| <p>6-A copy of the bank account - for service providers in Syria (PTT account) and Turkey.</p> | | | | |
| <p>7- Any other documents that can support the information presented above is considered an added value for evaluating the provider's service</p> | | | | |
| <p>8-Signed CV including names of at least 3 referees including contact information and cover letter in ENGLISH describing your reasons for applying and relevant qualifications</p> | | | | |
| <p>•Hope Revival thank all applicants; however, Kindly be informed that only winner provider will be contacted.</p> | | | | |
| Human Resource Management | Form No | Sr-01 | | |